

BBQCoin

# BBQCoin Project Whitepaper



BBQ Coin



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# Project Introduction and Vision

*We aim to create a commercial-themed game integrating AI, VR, GameFi, and social elements, merging commercial gaming with blockchain technology and artificial intelligence to provide a highly immersive interactive experience.*

*In the first phase, we combine the key features of modern DeFi platforms to create a game with simple click-based mechanics, providing numerous new opportunities for our community.*



## Vision

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Leveraging the extensive user base on Telegram and the immense potential of the Ton chain, we aim to facilitate the transition of more web2 users to web3, enabling more people to enjoy the fun of cryptocurrency and ensuring everyone finds the best opportunities for trading, investing, connecting with like-minded individuals, and actively engaging with blockchain technology.

Let's have a sizzling blockchain BBQ!

Heat up the grill with simple clicks, cook delicious food, and earn valuable BBQcoin! The cooked food can be exchanged for BBQcoin, which will serve as the circulating currency on the future BBQ social game platform.

The BBQ social game platform will feature hundreds of fun mini-games. Players can use BBQcoin to purchase the rights to operate games, host game sessions in their own game rooms, invite friends to play games together, and earn generous rewards.

The BBQ social game platform utilizes advanced AI and VR technologies. In the game platform, each game room will be an NFT that players can customize and design according to their preferences, whether it's anime style, cyberpunk style, party style, etc., allowing for limitless creativity.

Invite friends to your game room and experience immersive face-to-face social gaming.



# 03

## Ton Ecosystem Overview

Ton ranks among the top 20 cryptocurrencies with a market cap of nearly \$11 billion.

Despite being in its early stages, the Ton ecosystem has immense potential. Supported by the Ton Foundation's substantial financial resources, Ton can easily support its ecosystem's growth.

Low-cap tokens within the Ton ecosystem are poised to become the next wealth opportunity.

In July 2023, Telegram surpassed 800 million global active users, with over 2.5 million new users registering daily. Telegram's ecosystem boasts 800 million users and holds the potential for tremendous wealth creation when activated.

Ton is facilitating the transition from Web2 to web3. The Ton wallet's convenience even eliminates the entry barriers from Web2 to web3.

In such an environment, the BBQcoin team aims to seamlessly connect 800 million web2 users to web3.





By 2023, WeChat had 1.33 billion monthly active users, with 400 million monthly active users on WeChat mini-games, boasting a conversion rate of up to 30%.

The Telegram ecosystem comprises over 800 million MAU users. There's a significant opportunity for Ton chain, H5 games, and TON mini-games to generate 240 million MAU Web3 games via Telegram. With over 800 million monthly active users, the Telegram ecosystem offers a low user acquisition cost. We believe it's on the verge of a breakout in the mini-games ecosystem.

We are fully committed to the Telegram & TON ecosystem, seizing the opportunity to upgrade our successful mini-games from WeChat and Facebook to WEB3 games and launch them on Telegram & TON.

**Mining Robots:**

Telegram bots used for mining and token distribution.

**Staking Rewards:**

A staking platform for additional rewards.

**Other features:**

Liquidity pools, margin trading, etc.

**Decentralized Governance:**

BBQcoin token holders have voting rights and can actively participate in platform development.

**Profit Sharing:**

A profit-sharing mechanism allows token holders to receive a certain percentage of platform operational revenue.

**Airdrops:**

Early players have the chance to receive NFT airdrops for the BBQ social game platform's game room.





## "Tap to Earn" Model

By creating engaging games and partnering with the community while actively interacting with them, we aim to attract a large number of new users to Telegram through the easy and simple "tap to earn" model. In essence, this model converts players' idle time into earnings, attracting more people to join the game through word-of-mouth and viral spread.



01



Integrate with Telegram bots.

02



Cross-promotion with popular Telegram channels.

03



Seamless play process.

04



Engaging and straightforward game design.

05



Community building and involvement.

06



Transparency and trust.



**2024 Q2: Launch  
BBQcoin game.**

Develop and launch the  
Telegram barbecue-themed  
casual game center.

Implement "tap to earn" model  
to attract initial users.

**2024 Q3: Token airdrop  
and exchange listing.**

List project tokens on major  
cryptocurrency exchanges.

Conduct token airdrops to  
reward early users and  
community contributors.

**2024 Q4: Token staking and  
preliminary launch of the BBQ  
social game platform.**

Initiate a new GAMEFI platform  
economy through token staking.

Enable token staking to obtain  
platform game room NFTs and  
token airdrops.

Open DIY raw game room NFTs  
and airdrop to early users.





**2025 Q1: Implement AR and AI technology for game room DIY.**

Develop and launch AR and AI technology-enabled self-DIY game room NFTs.

Refine the game room NFT system and open for minting.

**2025 Q2: Expansion and optimization.**

Expand the user base of the BBQ social game platform.

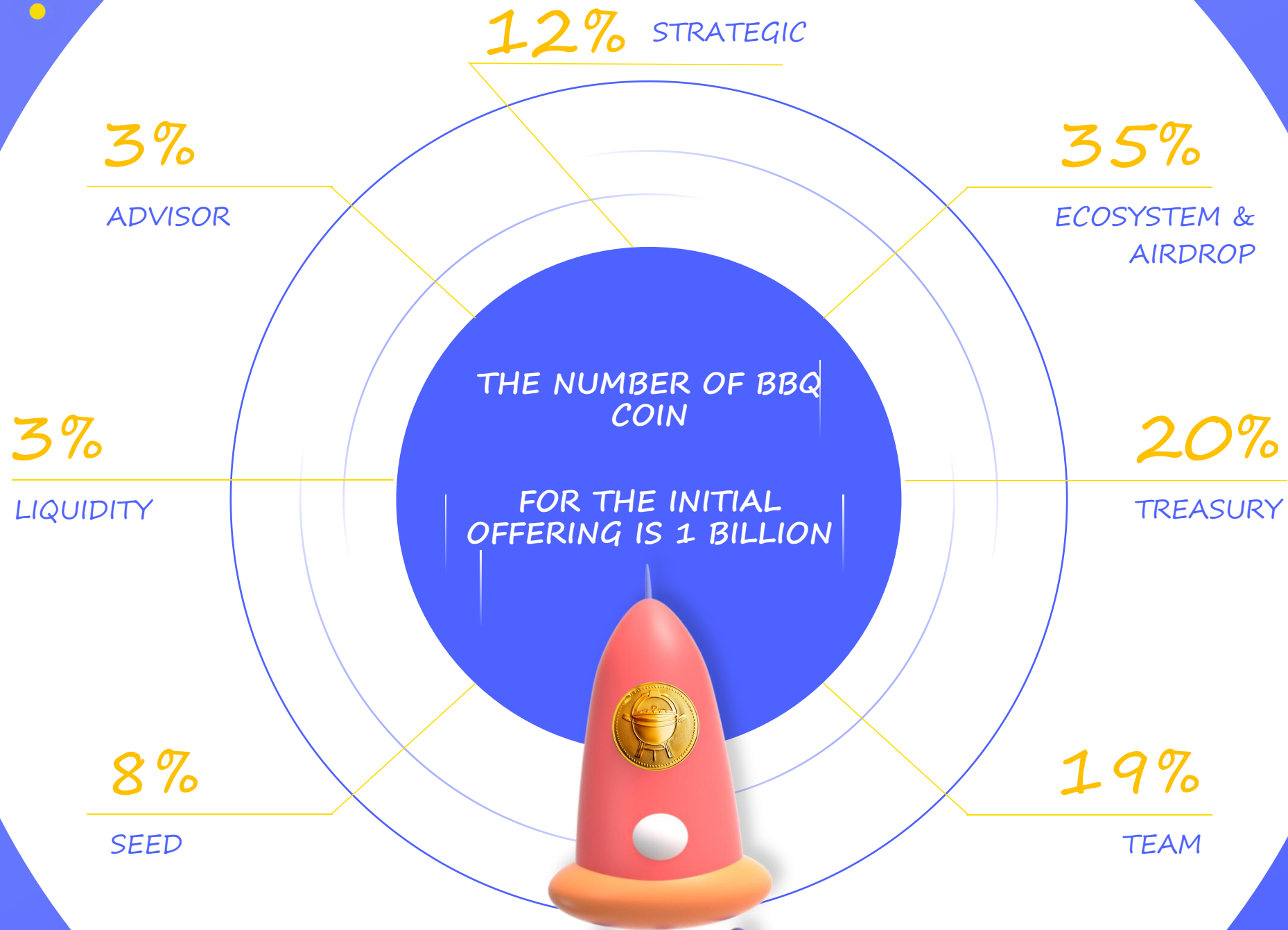
Auction game operation rights, with winners enjoying 70% of game revenue.

**2025 Q3: Official launch of the BBQ social game platform.**

Implement AI+LBS technology to create an immersive virtual world for user interaction.

Official launch of the BBQ social game platform.





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Thanks



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